

ANGUS AGRICULTURAL ASSOCIATION

Secretary/Treasurer Ashleigh Forfar

20 Eastbank, Brechin DD9 6AT

Tel/Fax: Mobile: 07739378221

E Mail: theangusshow@aol.co.uk

Web: www.theangusshow.com



AF

3rd January 2017

Dear Sir/Madam

I am writing on behalf of the Angus Agricultural Association to ask if you would like to support the show and promote your business by sponsoring the show and/or advertising in the catalogue. This year's show will be held on Saturday the 10th June 2017 at Brechin Castle Show Field. Due to its success in previous years the Light Legged Horse competition will take place on the same day within the show field. This year we will also have a demonstration from Ore Country Terriers in the main ring entertaining both the younger and older generations.

The Scottish Association of Tractor Pullers will return for a two-night competition.

Please take some time to have a look at all the Sponsorship/Adverting opportunities available to your business.

I look forward to hearing from you, should you require any further information please do not hesitate to contact me.

Yours sincerely

Ashleigh Forfar
Angus Show Secretary

***Angus Soft Fruits –W Asher & Sons - Astute (Scotland) Ltd –
Mackays Limited***

***B P Grangemouth - Carnegie Fuels Ltd – Thorntons Law LLP –
Glenogil Estates Limited***

***John Guthrie, Agricultural Merchants - Henderson Loggie CA,
Carnegie Base Services***

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The Angus Show & Light Legged Horse Day 10th June 2017
Brechin Castle Show Field, Brechin

Angus Show Sponsorship/Advertising Opportunities 2017.

OPTION 1 - PART MAIN SPONSOR. Your trade stand (if you have one at the Show) will have a prime position and you will be given 6 passes and 3 car passes. You will have a full page advert in the main catalogue and can display your banners round the ring if you wish. Your name will appear on all our stationery. This is by far the most beneficial sponsorship there is with The Show. The cost of this option is £500.

OPTION 2 - SHEEP SHEARING MARQUEE. If you wish to be mentioned as a sponsor in the schedule and catalogue and show a banner in the sheep shearing area, a donation of sponsorship from £50 onwards would be accepted.

OPTION 3 - CLASS PRIZE MONEY Any section of the show whether it be Ladies, Young persons, Highland Dancing, Cattle, Sheep, Horses, Dogs or Goats can be sponsored. If you would like to sponsor prize money you will be advertised as a sponsor of that section. You can sponsor more than one section. Sponsorship for prize money is a minimum of £50.

OPTION 4 - TRUCK SHOW. £100 allows you to sponsor one of the classes and display your banner in the Truck Show area as well as featuring in the Catalogue.

OPTION 5 - VINTAGE SECTION. £100 allows you to sponsor one of the classes and display your banner in the Vintage area as well as featuring in the catalogue.

OPTION 6 – RINGS SIDE BANNER. £25 allows your company banner to be advertised at the ring side.

OPTION 7 – ADVERTISE IN SHOW CATALOGUE- put either a coloured or black and white advert in the show catalogue which is distributed to around 700 people on show day. Choose from a full page, half page or quarter page, Prices shown on application form. A full page advert is A5 size. Any sponsorship we are given will be advertised in our main catalogue and also on our web site www.angusshow.com

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Angus Show & Light Legged Horse Day

Brechin Castle, Brechin

Saturday 10th June 2017

Sponsorship/ Advertising Form

Name _____

Address _____

Email Address _____

We wish to sponsor the _____ section

to the sum of £ _____

And /or advertise in the show catalogue.

Catalogue Advert (please tick applicable)

Full Page - £100-00 Black and White

Full Page Colour - £120

Half Page - £55-00 Black and White

Half Page Colour - £ 65

Quarter Page - £35-00 Black and White

Quarter Page Colour- £45

Please make cheques payable to: Angus Agricultural Association.

Please return your completed forms to the secretary at the above address. If forms and payment can be returned as soon as possible, this will allow your company to take full advantage of advertising opportunities. For Adverts in the catalogue please complete the form and send an electronic version of your advert to the email address above by the 15th May 2017. Adverts are A5 size. If you require an invoice, please let me know and I can email one through.

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