



Show Secretary/Treasurer:
Kate Smeaton
Lochiel Farm Cottage
Monikie, Dundee
DD5 3QH
07772 770 639
enquiries@theangusshow.com
www.theangusshow.com

The Angus Show 10th June 2023
Brechin Castle Show Field, Brechin

Angus Show Sponsorship/Advertising Opportunities 2023.

OPTION 1 - PART MAIN SPONSOR. Your trade stand (if you have one at the Show) will have a prime position and you will be given 6 passes and 3 car passes. You will have a full-page advert in the main catalogue and can display your banners around the ring if you wish. Your name will appear on all our stationery. This is by far the most beneficial sponsorship there is with The Show. The cost of this option is £500.

OPTION 2 - CLASS PRIZE MONEY Any section of the show whether it be Ladies, Young persons, Highland Dancing, Cattle, Sheep, Horses, Dogs or Goats can be sponsored. If you would like to sponsor prize money you will be advertised as a sponsor of that section. You can sponsor more than one section. Sponsorship for prize money is a minimum of £75.

OPTION 3 - TRUCK SHOW. £100 allows you to sponsor one of the classes and display your banner in the Truck Show area as well as featuring in the Catalogue.

OPTION 4 - VINTAGE SECTION. £100 allows you to sponsor one of the classes and display your banner in the Vintage area as well as featuring in the catalogue.

OPTION 5 – RING SIDE BANNER. £50 allows your company banner to be advertised at the ring side.

OPTION 6 – ADVERTISE IN SHOW CATALOGUE- put either a coloured or black and white advert in the show catalogue which is distributed to around 700 people on show day. Choose from a full page, half page or quarter page, prices shown on application form. A full-page advert is A5 size.

OPTION 7 – SHEEP SHEARING COMPETITION – If you wish to be mentioned as a sponsor in the schedule and catalogue as well as a banner in the sheep shearing area, a donation of sponsorship from £100 upwards would be expected.

Any sponsorship we are given will be advertised in our main catalogue and on our web site www.angusshow.com

PART MAIN SPONSORS OF THE ANGUS SHOW 2023

ANGUS SOFT FRUITS • ASTUTE (SCOTLAND) LTD • W. ASHER & SONS • CARNEGIE FUELS LTD •
VIRGIN MONEY • THORNTONS LAW LLP • GLENOGIL ESTATE LIMITED • MCCREATH SIMPSON & PRENTICE •
CARNEGIE BASE SERVICES • SEAGREEN WIND ENERGY LTD • ABP FOOD GROUP • ROYAL OAK TREE SERVICES



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Sponsorship/ Advertising Form

Name _____

Address _____

Email Address _____

We wish to sponsor the _____ section

to the sum of £ _____

And /or advertise in the show catalogue.

Catalogue Advert (please tick applicable)

Full Page - £110-00 Black and White

Full Page Colour - £130

Half Page - £65-00 Black and White

Half Page Colour - £ 75

Quarter Page - £45-00 Black and White

Quarter Page Colour- £55

TOTAL AMOUNT TO BE PAID: £ _____

**Please make cheques payable to: Angus Agricultural Association or
BACS: Angus Agricultural Association; Sort Code: 83-15-22 Account: 00108614**

Please return your completed forms to the secretary at the above address. If forms and payment can be returned as soon as possible, this will allow your company to take full advantage of advertising opportunities. **For Adverts in the catalogue please complete the form and send an electronic version of your advert to the email address above by the 10th May 2023.** Adverts are A5 portrait size. If you require an invoice, please let me know and I can email one through.

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