

Show Secretary/Treasurer:
Arlene Alston
59B High Street
Edzell
DD9 7TA
07930 727516
enquiries@theangusshow.com
www.theangusshow.com

## The Angus Show Saturday 8<sup>th</sup> June 2024 Brechin Castle Show Field, Brechin

## Angus Show Sponsorship/Advertising Opportunities 2024.

**OPTION 1 - PART MAIN SPONSOR.** Your trade stand (if you have one at the Show) will have a prime position and you will be given 6 passes and 3 car passes. You will have a full-page advert in the main catalogue and can display your banners around the ring if you wish. Your name will appear on all our stationery. This is by far the most beneficial sponsorship there is with The Show. The cost of this option is £500.

**OPTION 2 - CLASS PRIZE MONEY** Any section of the show whether it be Ladies, Young persons, Highland Dancing, Cattle, Sheep, Horses, Dogs or Goats can be sponsored. If you would like to sponsor prize money you will be advertised as a sponsor of that section. You can sponsor more than one section. Sponsorship for prize money is a minimum of £75.

**OPTION 3 - TRUCK SHOW.** £100 allows you to sponsor one of the classes and display your banner in the Truck Show area as well as featuring in the Catalogue.

**OPTION 4 - VINTAGE SECTION.** £100 allows you to sponsor one of the classes and display your banner in the Vintage area as well as featuring in the catalogue.

**OPTION 5 – RING SIDE BANNER**. £50 allows your company banner to be advertised at the ring side.

**OPTION 6 – ADVERTISE IN SHOW CATALOGUE**- put either a coloured or black and white advert in the show catalogue which is distributed to around 700 people on show day. Choose from a full page, half page or quarter page, prices shown on application form. A full-page advert is A5 size.

**OPTION 7 – SHEEP SHEARING COMPETITION** – If you wish to be mentioned as a sponsor in the schedule and catalogue as well as a banner in the sheep shearing area, a donation of sponsorship from £100 upwards would be expected.

Any sponsorship we are given will be advertised in our main catalogue and on our web site www.angusshow.com



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## **Sponsorship/ Advertising Form**

| Name                                  |                       |  |                          |         |
|---------------------------------------|-----------------------|--|--------------------------|---------|
| Address                               |                       |  |                          |         |
| Email Address                         |                       |  |                          |         |
| We wish to sponsor the                |                       |  |                          | section |
| to the sum of £                       |                       |  |                          |         |
| And /or advertise in                  | the show catalogue.   |  |                          |         |
| Catalogue Advert (pl                  | ease tick applicable) |  |                          |         |
| Full Page - £110-00                   | Black and White       |  | Full Page Colour - £130  |         |
| Half Page - £65-00                    | Black and White       |  | Half Page Colour - £ 75  |         |
| Quarter Page - £45-00 Black and White |                       |  | Quarter Page Colour- £55 |         |
| TOTAL AMOUNT TO                       | BE PAID: £            |  | ·                        |         |

Please make cheques payable to: Angus Agricultural Association or BACS: Angus Agricultural Association; Sort Code: 83-15-22 Account: 00108614

Please return your completed forms to the secretary at the above address. If forms and payment can be returned as soon as possible, this will allow your company to take full advantage of advertising opportunities. For adverts in the catalogue please complete the form and send an electronic version of your advert to the email address above by FRIDAY 10<sup>TH</sup> MAY 2024.

Adverts are A5 portrait size. If you require an invoice, please let me know and I can email one through.